



*and
Pets too!*
National Backup Family Care
Anytime. Anywhere.

What is Backup Care?

An employee benefit designed to decrease absenteeism

Who needs Backup Care?

73% of your employees are daily caring for at least one child or adult

Can you afford to implement Backup Care?

Designed to be affordable for **all employers** - get started for as little as \$1500*

*Based on number of eligible employees

Why choose CorporateCARE Solutions®?

Pay-As-You-Go billing and award-winning technology are just the beginning!

What is Backup Care?

Backup Care is an employee benefit designed to reduce absenteeism.

When missing work is not an option, Backup Care provides real-time solutions for employees experiencing breakdowns in Child or Adult Care.



Breakdowns in **Child Care** may occur due to:



Regular Caregiver
on Vacation or Sick

School or Daycare
Closure

Work
Event

Sick
Child

Spouse/Partner
Unavailable

Breakdowns in **Adult Care** may occur due to:

Spouse/Partner
Recovering from Surgery

Regular Caregiver on
Vacation or Sick

Elderly Family
Member Needs
Assistance

Grandparent Needs
Care in Another State

Adult Child with
Caregiving Needs



Who needs Backup Care?

55%

of working parents
have been absent
due to breakdowns
in Child Care¹

65%

of employees are
seeking a new
position with
employers who
prioritize flexibility
and family-friendly
benefits²

73%

of working
Americans daily
experience
difficulties
managing their
professional
expectations
and
family caregiving
responsibilities³

6.8 million

unemployed Americans are not working because they lack reliable and affordable Child Care⁴

⁴ Census Data

Can You Afford to Implement Backup Care?

According to Kronos, **unplanned absences cost** the average employer **6.7%** of Total Annual Payroll⁵

Backup Care costs less than $\frac{1}{10}$ of **1%** of Total Annual Payroll

Can You Afford Not To?

⁵ SHRM/Kronos Executive Summary

The financial impact of **Absenteeism vs.** the affordability of **Backup Care**

Number of Employees	Total Annual Payroll	Cost of Absenteeism	Approximate Cost of Backup Care
250	\$14M	\$943,193	\$7,500
2,500	\$141M	\$9,431,925	\$75,000
10,000	\$563M	\$37,727,700	\$300,000
50,000	\$2.8B	\$188,638,500	\$1,500,000

Above estimates are based on the average annual salary of \$56,310 (per BLS July 2021), average cost of unplanned absences (6.7% of total annual payroll) and our two-year average cost of Backup Care per employee per year (\$29.97). Actual costs may vary.



Designed to Reduce Absenteeism

For example, if *merely half* your current absenteeism was resolved, you would **save**:



...imagine the savings if nearly **all* absenteeism** could be **resolved**

***CorporateCARE Solutions' national fulfillment rate – 97% as of 12/31/2021**

Average annual salary of \$56,310 (per BLS July 2021). Actual savings may vary.

After implementation of family-friendly benefits, such as **Backup Care**, most employers experience:



As opposed to employers who do not offer family-friendly benefits

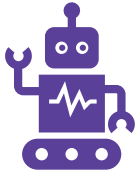
Are You Ready for a Change?

⁶ U.S. Chamber of Commerce Foundation ⁷ Employee Benefit News

Why choose CorporateCARE Solutions?



Pay-As-You-Go monthly billing /
no minimum utilization requirement



SHRM® Award-winning **Technology**



Nationwide Coverage



Exemplary **Customer Service** and
Immediate Response Policy



14-hour per use limit vs.
10-hour industry standard



Proud
woman-owned
business!

Pay-As-You-Go Monthly Billing

CorporateCARE Solutions believes in making **Backup Care affordable** for ALL employers.

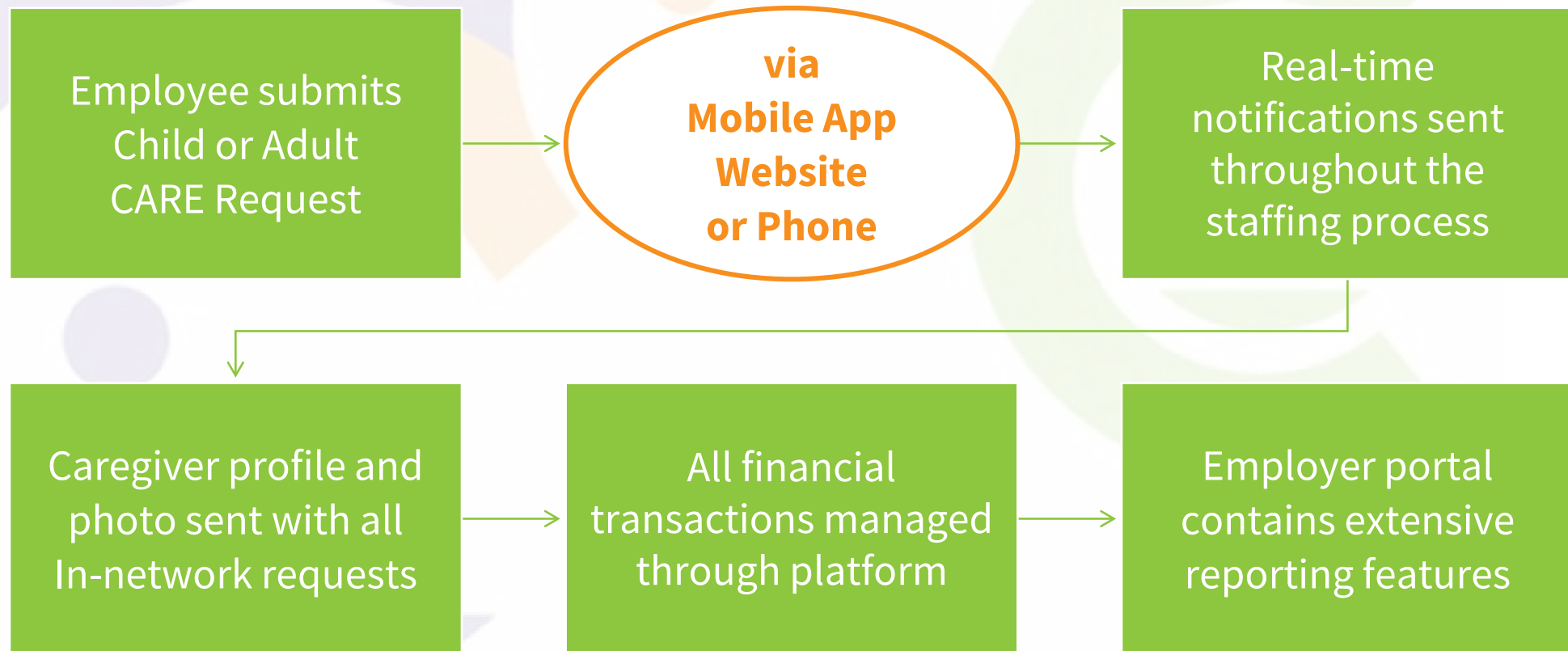
No Prepayment for Employee Utilization

If no utilization occurs in the prior month – **nothing is owed**



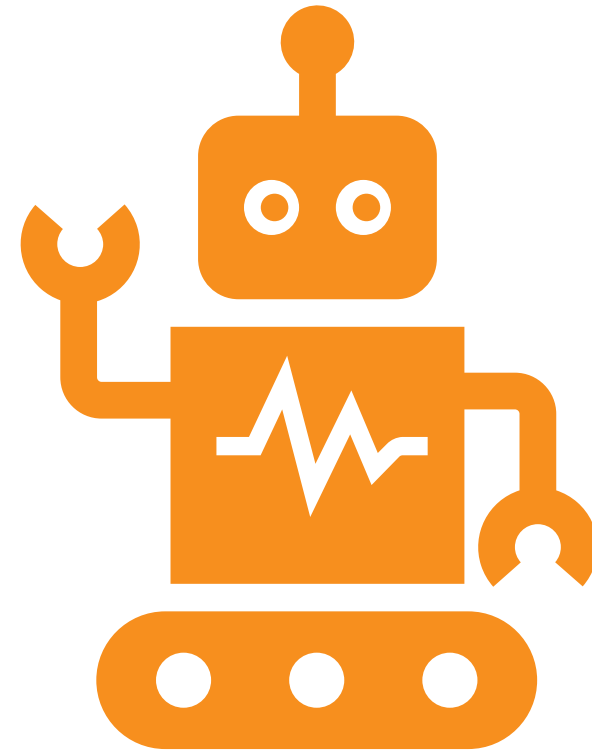
It's just that simple!

SHRM® Award-Winning Technology is the Difference



CorporateCARE Solutions can
deploy in as little as **24 hours!**

**How quickly do you need
Backup Care?**





We've Got You covered!

- CorporateCARE Solutions maintains a **National Network** of highly-vetted Care Providers
- The **My Choice** Care Program allows employees to select the caregiver or daycare center of *their* choice

**Backup Care designed to meet employees
in their comfort zone**

Exemplary Customer Service

A few quotes from our customer surveys

“Amazing and reliable”

~Mayra

“When they say you can tell if the person on the phone is smiling, it's True”

~William

***“helpful, reliable,
professional”***

~Laurie

“Very responsive”

~Soha

“Life saving!”

~Itzel

***“An amazing resource for
working moms”***

~Amber

***“Great service with
great caregivers”***

~Sylvain

***“An excellent resource for
back up childcare!”***

~Christian

***“Amazing!
Every employee has been
wonderful!”***

~Nicole

CorporateCARE Solutions delivers a
14-hour per use limit
vs. the 10-hour industry standard



for employees with extended shifts or long commutes,
this small detail makes a **big difference**

So much more than Child Care!

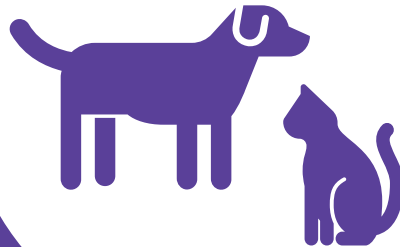
Child Care



Adult Care



Pet Care



Tutoring
Support



A National Solution to Absenteeism

tailored to meet each employer's unique needs

You Determine:



- Number of Eligible Employees
- Annual CARE Unit Allotment
- Pet Care
- Tutoring Support
- Employee Copay
- Blackout Days
- Term Length
- Off-cycle Start Option



We believe taking care of and protecting the ones you love
is the most vital and important job there is

Contact:

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Endnotes:

1. Strong Nation (January, 2019). *Want to Grow the Economy? Fix the Child Care Crisis*. Council for a Strong America. <https://www.strongnation.org/articles/780-want-to-grow-the-economy-fix-the-child-care-crisis>
2. Liu, Jennifer (August, 2021). *65% of workers are looking for a new job, and the numbers could get higher*. CNBC make it. <https://www.cnbc.com/2021/08/19/pwc-survey-65percent-of-workers-are-looking-for-a-new-job-could-get-higher.html>
3. Fuller, J. and Raman, M. (January, 2019). *The Caring Company*. Harvard Business School. https://www.hbs.edu/managing-the-future-of-work/Documents/The_Caring_Company.pdf
4. U. S. Census Bureau (February, 2021). Week 23 Household Pulse Survey.
5. Society for Human Resource Management (August, 2014). *Total Financial Impact of Employee Absences in the U.S.*. SHRM® and Kronos® Executive Summary. <https://www.shrm.org/hr-today/trends-and-forecasting/research-and-surveys/pages/executive-summary-total-financial-impact-of-employee-absences-in-the-united-states.aspx>
6. U.S. Chamber of Commerce Foundation (April, 2018). *Leading the Way: A Guide for Business Engagement in Early Education*. Childcare Workforce Toolkit. https://www.uschamberfoundation.org/sites/default/files/Childcare%20Workforce%20Toolkit_April%202018.pdf
7. Schiavo, Amanda (December, 2020). *The top tool for retaining your working parent population*. Employee Benefit News. <https://www.benefitnews.com/news/parental-leave-and-other-family-planning-benefits-will-be-a-key-investment-in-2021>